

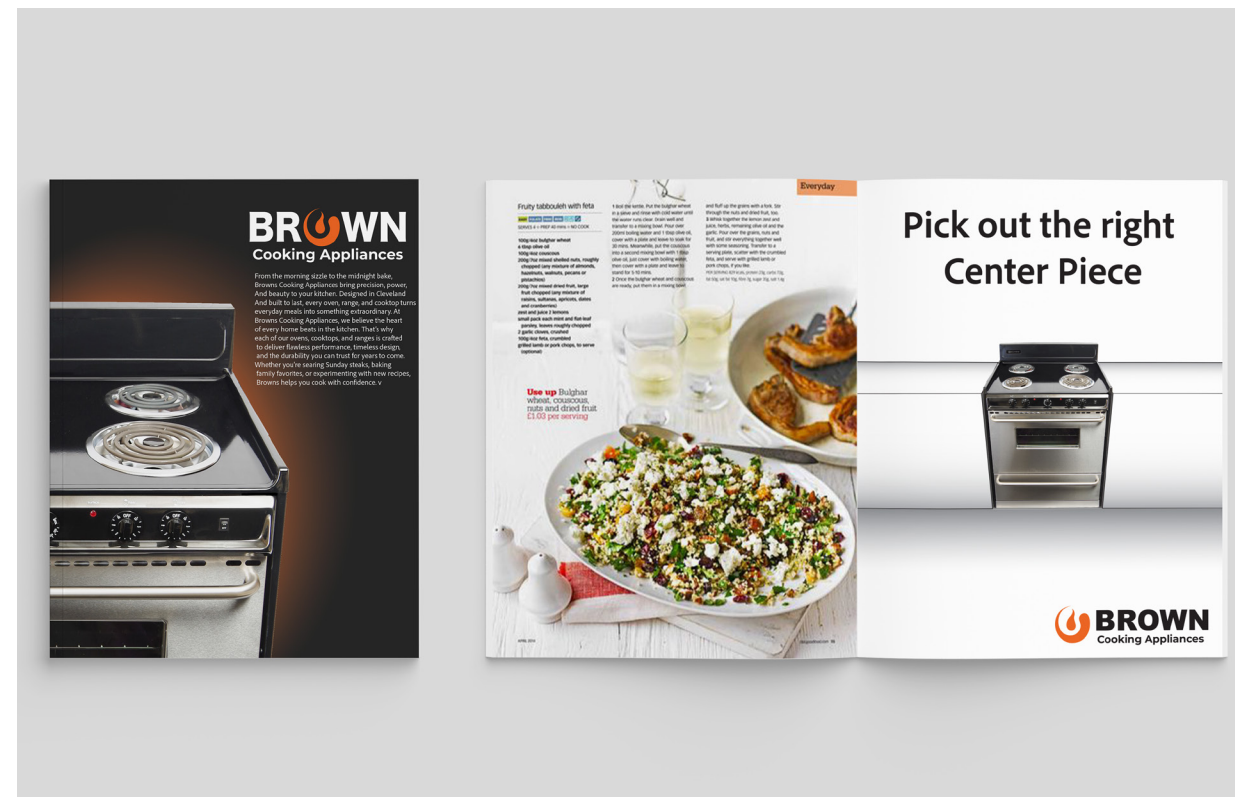
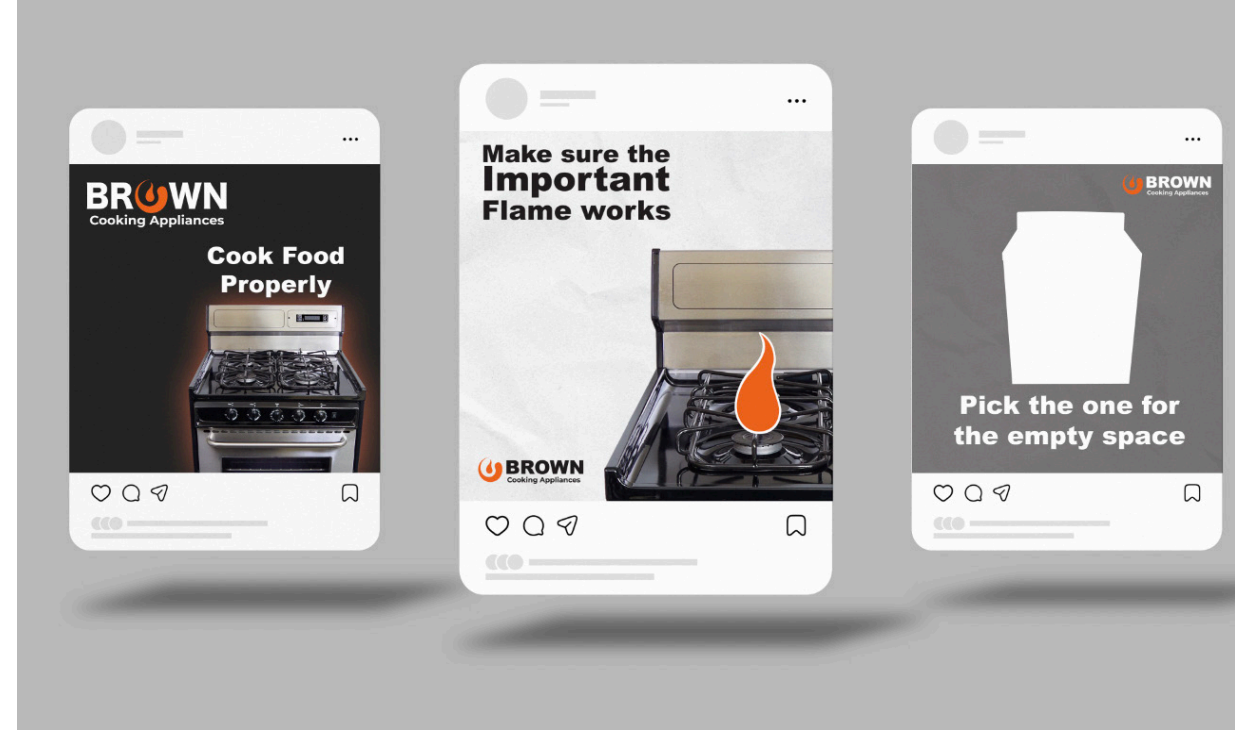
TYLER
PRIESTLEY



BROWN

Cooking Appliances





Brown Cooking Rebrand | Re-branding | Corporate Identity

THESE STARS DON'T MATTER

TEXAS, UTAH, VERMONT, VIRGINIA, WASHINGTON, WEST VIRGINIA, WISCONSIN, WYOMING

NORTH DAKOTA, OHIO, OKLAHOMA, OREGON, PENNSYLVANIA, RHODE ISLAND, SOUTH CAROLINA, SOUTH DAKOTA, TENNESSEE,

MISSOURI, MONTANA, NEBRASKA, NEVADA, NEW HAMPSHIRE, NEW JERSEY, NEW MEXICO, NEW YORK, NORTH CAROLINA,

ALABAMA, ALASKA, ARIZONA, ARKANSAS, CALIFORNIA, COLORADO,

ONLY 66% OF PEOPLE WHO CAN VOTE WILL VOTE.

CONNECTICUT, DELAWARE, FLORIDA, GEORGIA, HAWAII, IDAHO,

APPROXIMATE 16 STATES' VOTER POPULATION DO NOT VOTE

ILLINOIS, INDIANA, IOWA, KANSAS, KENTUCKY, LOUISIANA, MAINE,

AT ALL, THE LOWEST 16 TURNOUT STATES ARE GROSSED-OUT.

MARYLAND, MASSACHUSETTS, MICHIGAN, MINNESOTA, MISSISSIPPI,

ARE YOU THE ONE NOT VOTING? **NOV. 5 .2024**

Go Vote | Voting Campaign Design | Type Exploration



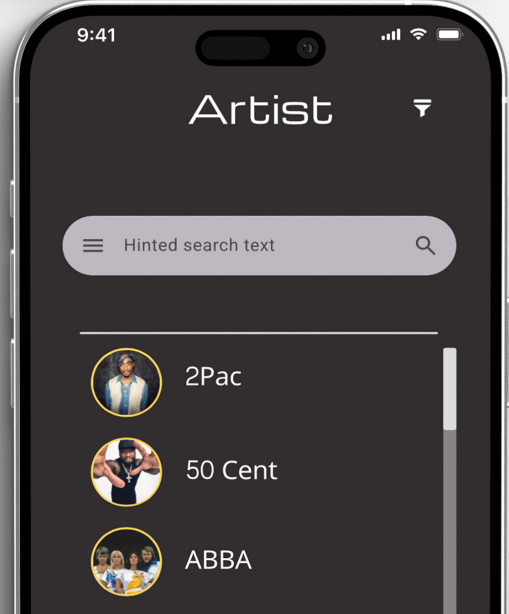
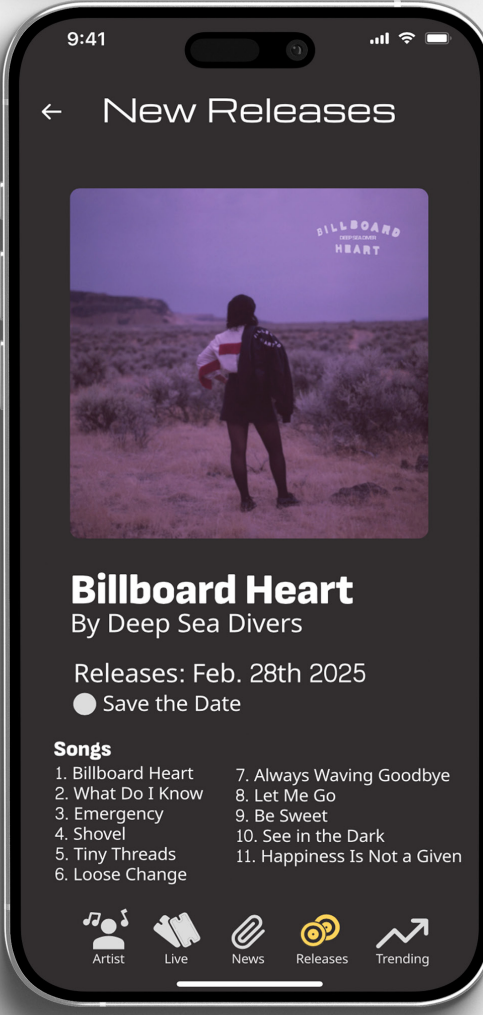
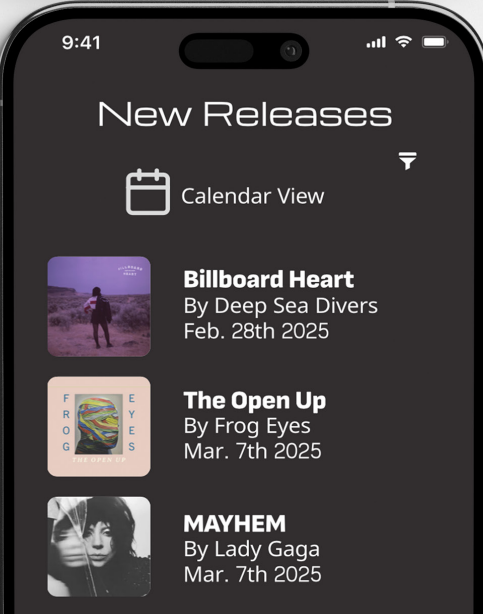
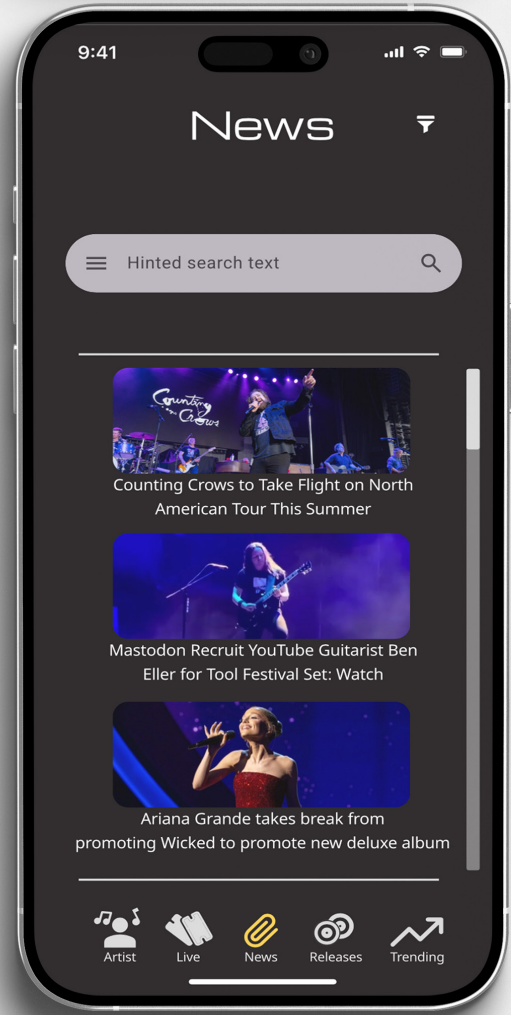
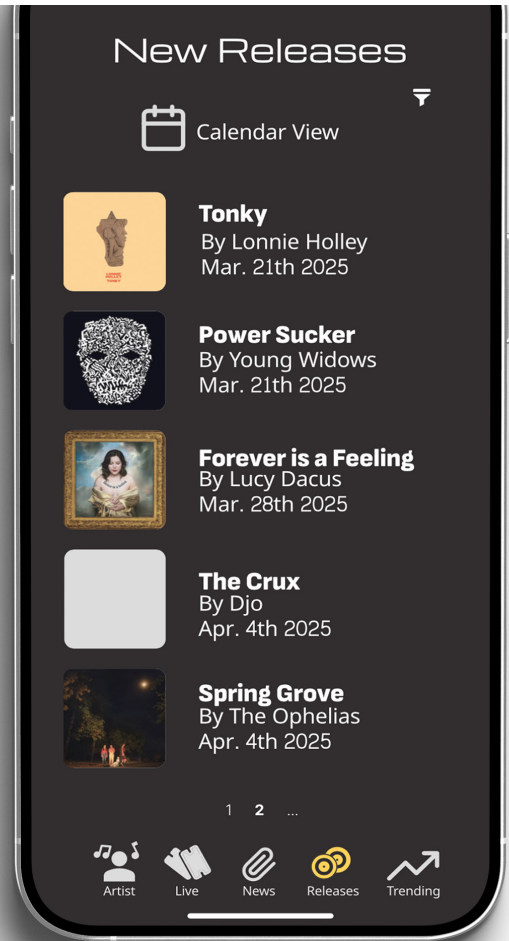
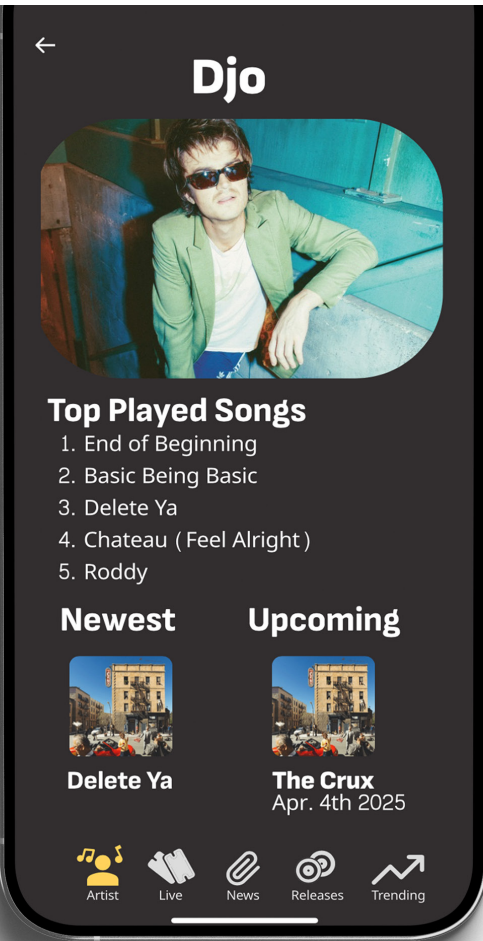
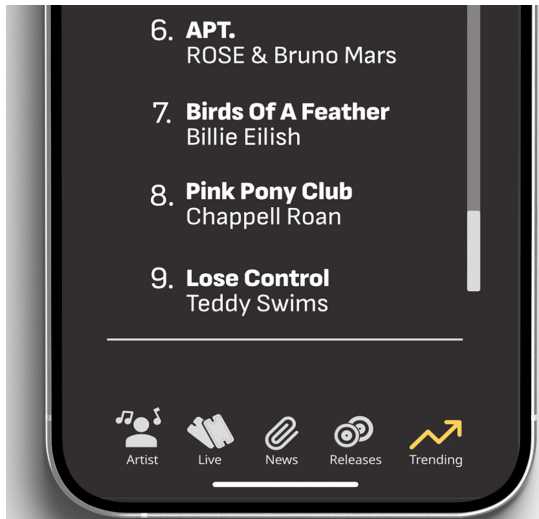




Grog Mailer | Self-mailer Design | Type Exploration



Venom Ink | Different Size Packages | Packaging





tylerpriestley.com